A Regular Meeting of the Board of Visitors
November 11, 2004

Minutes

A regular meeting of the Board of Visitors of Virginia Commonwealth University was held on Thursday, November 11, 2004, at 9 a.m. in Richmond Salons 1 and 2 located in the University Student Commons at 907 Floyd Avenue.

Present were Drs. Bersoff (Rector), Broaddus, Doswell, Romano and Shapiro; Messrs. Axselle, Jackson, Rosenthal, Sherman, Slater, Sneed and Thompson; and Mrs. Rhodes. Messrs. Baldacci and Robertson and Ms. Riddick were absent. Also present were Drs. Trani, Andrews, Brodd, Gottfredson, Huff, Lewis, Retchin, Rhone, Self, and Torr; Messrs. Bunce, Gehring, Messplay, Ohlinger, Ross, Timmreck, Webb and Wyeth; and Mesdames Atkinson, Balmer, Lepley and Messmer.

Dr. Bersoff called the meeting to order and welcomed members of the press. The Report of the President was presented:

Michael Webb, alternate student representative to the Board, was introduced. Mr. Webb is a student in VCU’s School of Dentistry, serves as treasurer of the School’s Student Government Council and is a contributing staff writer and layout designer for the School’s newsletter. Michael serves as Treasurer and a member of the SGA Executive Committee on the MCV Campus. Michael received an undergraduate degree from the University of Virginia and was an Echols and Rodman Scholar.

For the Fall 2004 semester, VCU received 13,459 undergraduate applications, an increase of 5 percent over 2003. Freshman applications increased 4 percent and the acceptance rate was 74 percent, down from 82 percent in 1996. The Fall 2004 freshman class size was 3,364, the largest freshman class in VCU’s history and the sixth year in a row the freshman class has increased in size. The number of new undergraduate transfer students increased from 1,589 in 2003 to 1,834 in 2004. The average SAT score of incoming freshmen was one point lower than the average SAT score of the freshmen enrolled in 2003 (1065 vs. 1066) while the average high school GPA increased from 3.18 to 3.21. The incoming freshman class includes 1,245 minority students or 37 percent of the total incoming class. VCU had a total headcount enrollment of 26,770. Enrollment at the graduate level increased from 4,593 students in 2003 to 4,694 in 2004.

A powerpoint presentation on Charter Universities was presented for information. The Master Site Plan 2020 booklet was distributed to the Board. The Plan was approved by the Board at the August 2004 Board of Visitors Meeting.

Dr. Nancy Langston, Dean of VCU’s School of Nursing, presented a powerpoint presentation for information. The presentation included the plans for the new School of Nursing and the VCU School of Nursing “Campaign for Solutions”. Dr. Percy Wootton, chair of the VCU School of Nursing Advancement Council, and James C. Roberts, Campaign co-chair, were introduced.

Dr. Bersoff recommended the Board plan a retreat to coincide with the April 15 meeting of the Executive Committee. The Rector stated that a two-day Retreat on April 15 and 16 is being considered. The retreat will be at a location away from the University and the Board will discuss future plans for the Board, as well as considering the budget. Final plans will be announced as soon as details are arranged.

Mr. Rosenthal reported for the Academic and Health Affairs Policy Committee. The Committee met with members of the Faculty Senate Executive Committee. The faculty emphasized the opportunity afforded by the development of a new strategic plan to create a climate at VCU conducive to recruitment and retention of faculty.

The Proposal for Initiation of a Transitional Doctor of Physical Therapy Program was presented. The proposed Transitional Doctor of Physical Therapy (t-DPT) program is intended for practicing physical therapy clinicians that have B.S. or M.S. degrees in physical therapy and offers a didactic augmentation of clinicians’ professional education to meet
current and future expectations for physical therapy practice. Upon successful completion of the 15-21 credit program of study, graduates will have knowledge, skills, and behaviors at a level consistent with the current professional (entry-level) DPT standards and will be awarded the Doctor of Physical Therapy (DPT) degree. The t-DPT program will provide practicing therapists with a mechanism to attain degree parity with more recently prepared therapists that hold the professional DPT by addressing the key differences between the professional baccalaureate or master’s degree PT education and the current professional DPT degree education. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal for Initiation of a Transitional Doctor of Physical Therapy Program.

The Proposal to Amend the Faculty Promotion and Tenure Policy and Procedures, Section 3.3. was presented. The amendment suggests the deletion of the following sentence: A collateral faculty member is eligible to apply for a tenured or probationary (tenure-eligible) appointment upon termination of an existing collateral appointment. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the proposal to amend the Faculty Promotion and Tenure Policy and Procedures, Section 3.3.

The following items were presented for information: a report on the School of Education; an update on Strategic Planning; and the Virginia Commonwealth University Health System Financial Statement Summary Fiscal Year 2005 - Three Months Ending September 30, 2004.

Dr. Doswell reported for the Audit Committee. The proposed 2005 Audit Workplan was presented. The Audit Committee recommended to the full Board the approval of the proposed 2005 Audit Workplan. The proposed Departmental name change was presented for information. Audit and Management Services has changed the name of the department to the Department of Assurance Services.

Dr. Doswell reported for the External Relations Committee. The following items were presented for information: The Government Relations and Health Policy Report, the Marketing and Media Relations Report and the Advancement Division Reports.

Mr. Slater reported for the Finance, Investment and Property Committee. The Allocation of Remaining Base Adequacy Funds for 2004-05 was presented. Combined with tuition and other internal resources, VCU had approximately $17.9 million of additional resources for 2004-05 to address priorities and commitments. All but $1.8 million was allocated as of the August 12, 2004, Board of Visitors meeting. Allocations for the remaining $1.8 million follows:

- $840,950 for start-up costs for new faculty and enrollment-driven instructional needs for the Monroe Park Campus Schools,
- $600,000 to fund the recruitment of department chairs and faculty for the new School of Public Health,
- $88,050 to fund tuitions and stipend support for Ph.D. student enrollment growth in the basic health science departments in the School of Medicine, and
- $239,000 for four positions to support end-user needs and training related to desktop applications and centralized department servers. The services are provided by Administrative Information Technology.

The Finance, Investment and Property Committee recommended to the full Board the approval of the remaining $1.8 million of the 2004-05 base adequacy funding allocation.

The Lease for 1604 Santa Rosa Road was presented. The lease is for 8,125 square feet of office and training space to be used for Virginia Commonwealth University’s Virginia Institute of Social Services Training Activities (VISSTA). The proposed lease term is for December 1, 2004, to February 28, 2010, with year-to-year renewal options based on a three percent escalation per year. The proposed rental rate ranges from $121,875 to $137,171 during the initial term of the lease. The lease is a full service lease. The Finance, Investment and Property Committee recommended to the full Board the approval of the lease at 1604 Santa Road.

The revised lease for 1400 Oliver Hill Parkway was presented. The lease is for 2.38 acres of land to be used for the purpose of constructing a social services facility. The original lease was approved at the August 12, 2004, meeting of the Board of Visitors. The revised recommendation states: “At the end of the lease term, Lessee shall be required, at the Lessee’s sole cost, to demolish the improvements placed upon the site and restore the site to the condition upon inception of the lease.” The Finance, Investment and Property Committee recommended to the full Board the approval of the revised lease for 1400 Oliver Hill Parkway.

The following reports were presented for information: the University Quarterly Budget Performance Report: September 30, 2004; the Virginia Commonwealth University Health System Financial Statement Summary Fiscal Year 2005 – Three Months Ending September 30, 2004; Foundation Annual Reports for the VCU Foundation, VCU Real Estate Foundation and the VCU School of Engineering Foundation; the Annual Report on VCU Cash Management Operating Pool; a
Business Services Overview; the Engineer Selection for Sanger Hall Emergency Power Distribution; Project Plans for Sanger AT Renovation and 701 West Broad Street; Notification of Contract Award for Performance Contracting – Energy Conservation; and the Capital Project Status Report.

Mr. Thompson reported for the Student Affairs Committee. The Committee met with a group of student leaders. Discussion covered: concerns over transportation and unsafe vans to and from games; the students asked the administration to consider having two official representatives to the Board of Visitors (one from the MCV Campus and one from the Monroe Park Campus, preferably the presidents of the two student government associations). The students appreciated the opportunity to share concerns and experiences with the Board and administration. The following items were presented for information: The final report on Fall Enrollment; a report on Retention; a report on Recreational Sports; and a report of the Vice Provost for Student Affairs and Enrollment Services.

On motion made and seconded, the following Consent Agenda Action Items were approved:

**Board of Visitors**
- Minutes of a Meeting held August 12, 2004

**Academic and Health Affairs Policy Committee**
- Minutes of a Meeting held August 11, 2004
- Proposal for Initiation of a Transitional Doctor of Physical Therapy Program
- Proposal to Amend the Faculty Promotion and Tenure Policy and Procedures

**Audit Committee**
- Minutes of a Meeting held August 12, 2004
- Proposed 2005 Audit Workplan

**External Relations**
- Minutes of a Meeting held August 11, 2004

**Finance, Investment and Property Committee**
- Minutes of a Meeting held August 11, 2004
- Allocation of Remaining Base Adequacy Funds for 2004-05
- Lease for 1604 Santa Rosa Road
- Lease for 1400 Oliver Hill Parkway – Revision

**Student Affairs Committee**
- Minutes of a Meeting held August 11, 2004

On motion made and seconded, the Board accepted the Consent Agenda Information Items.

On motion made and seconded, the Board convened into closed session to discuss certain personnel matters and matters relating to the performance of identifiable employees and faculty of VCU and to discuss the performance of departments or schools of VCU where such matters regarding such individuals might be affected by such evaluations, including issues related to the President in his official capacity and to discuss the evaluation of his performance, and including the Faculty Appointments and Changes in Status and other Personnel Actions, Executive Salaries and Continuing Faculty Salaries; to discuss the acquisition or use of real property for public purpose, or of the disposition of publicly held property, or of plans for the future of a state institution of higher education which could affect the value of property owned or desirable for ownership by such institution, including the acquisition of property on or adjacent to the Monroe Park Campus; and to consult with legal counsel pertaining to actual and probable litigation, and other specific legal matters requiring the provision of legal advice by counsel, including the Report of the General Counsel; to discuss matters relating to gifts, bequests, and fundraising activities and grants and contracts for services or work to be performed by such institution, including the approval of the Named Funds Report and Facility Naming Recommendations, and an update on the development activities, and to discuss matters relating to honorary degrees and special awards, including the Report of the Special Awards Committee as authorized by Section 2.2-3711 A(1), A(3), A(6), A(7), A(8) and A(10) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following resolution was approved by roll call vote:

Virginia Commonwealth University hereby certifies that, to the best of each member’s knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting
to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the Board of Visitors of Virginia Commonwealth University.

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<tr>
<th>Roll Call Vote</th>
<th>Ayes</th>
<th>Nays</th>
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<tr>
<td>Dr. W. Baxter Perkinson, Jr., Rector</td>
<td>X</td>
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<td>Mr. Ralph L. “Bill” Axselle, Jr.</td>
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<td>X</td>
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<td>Mr. David G. Baldacci</td>
<td>Absent</td>
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<td>Dr. J. Alfred Broaddus, Jr.</td>
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<td>X</td>
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<td>Dr. John C. Doswell II</td>
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<td>X</td>
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<tr>
<td>Mr. Brian K. Jackson</td>
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<td>X</td>
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<td>Mrs. Anne J. G. “Panny” Rhodes</td>
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<td>X</td>
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<td>Ms. E. Janet Riddick</td>
<td>Absent</td>
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<td>Mr. Richard T. Robertson</td>
<td>Absent</td>
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<td>Dr. Michele A. Romano</td>
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<td>X</td>
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<td>Mr. Thomas G. Rosenthal</td>
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<td>X</td>
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<td>Dr. Carol S. Shapiro</td>
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<td>X</td>
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<td>Mr. John Sherman, Jr.</td>
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<td>X</td>
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<td>Mr. G. Bryan Slater</td>
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<td>X</td>
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<td>Mr. Thomas G. Snead, Jr.</td>
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<td>X</td>
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<tr>
<td>Mr. Philip Thompson, Sr.</td>
<td></td>
<td>X</td>
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**Total votes**
Ayes: 13
Nays: 0
ABSENT DURING MEETING: 3
ABSENT DURING VOTING: 3

On motion made and seconded, the Board accepted the Report of the President; approved the Recommendations of the Special Awards Committee; approved the Faculty Appointments and Changes in Status and other Personnel Actions; approved the Executive Salaries; approved the Continuing Faculty Salaries; approved the Named Funds Report and Facility Naming Recommendations and a Resolution concerning the Establishment of a School of Business Foundation; approved the Acquisition of Property Adjacent to the Monroe Park Campus; concurred with the Acquisition of Property on or adjacent to the Monroe Park Campus by the VCU Real Estate Foundation; accepted Closed Session Committee Reports; accepted the Report of the General Counsel; and accepted the Report of the Presidential Evaluation Committee.

The meeting was adjourned at 1 p.m.