Nov. 10, 2011
Meeting of the Board of Visitors of
Virginia Commonwealth University

Minutes

A regular meeting of the Board of Visitors of Virginia Commonwealth University
was held on Thursday, November 10, 2011, at 1 p.m. in the Richmond Salons located in
the University Student Commons at 907 Floyd Avenue.

Present were Messrs. Snead (Rector), Ginther, McCandlish, McMurtrie, Royall
Messrs. Farrell, Jackson and Shenoy, and Mrs. James were absent. Also present were
Drs. Rao, Allison, Huff, Moriarty, Rhone and Rodreguiz; Messrs. Bunce, Cole, Jez,
Ohlinger, Ream and Willis; and Mesdames Atkinson, Balmer, Currey and Lepley.

The report of the Rector and President were presented. Dr. Rao introduced, Dr.
David Lanning, the surgeon-in-chief at Children’s Hospital and the lead surgeon on the
team that separated conjoined twins; Amina Kaabi a 19-year-old sophomore that risked
her own life to save others as she rushed into a burning apartment, rescued her elderly
neighbor, then alerted other residents in the building and rescued their dog; Dr. Ken
Kendler who was honored not once, but twice as the recipient of the Ming Tsuag
Lifetime achievement award from the International Society for Psychiatric Genetics, and
with the Jean Delay Prize from the World Psychiatric Association; and Dr. Sheldon
Retchin and Dr. Martin Lenhardt for their invention of the SwimP-3 which conducts
sound through vibrations from the cheekbones to the inner ear. Updates for Quest, the Massey Cancer Center, the McGlothlin Medical Education Building, the Institute for Contemporary Arts, Legislative matters, recruitments at the Senior Leadership Levels; the Financial Structure Task Force and the Fall Commencement were presented.

Mr. McCandlish reported for the Academic and Health Affairs Policy. A Proposal to Establish a Spin-off Ph.D. Degree Program in Mechanical and Nuclear Engineering, School of Engineering was presented. The request is motivated by the strong demand for mechanical and nuclear engineering researchers and by the value that will be added by having the degree title match the curriculum being delivered and research being performed. No other Virginia college or university offers a Ph.D. in Mechanical and Nuclear Engineering. The program will not require additional resources since it is currently delivered as a track within the umbrella of the engineering Ph.D. degree program. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Establish a Spin-off Ph.D. Degree Program in Mechanical and Nuclear Engineering, School of Engineering.

A Proposal to Revise and Rename the B.A. in Foreign Language to the B.A. in World Cultures and Languages, College of Humanities and Sciences, was presented. The School of World Studies in the College of Humanities and Sciences is requesting approval to revise and rename the B.A. in Foreign Language to the B.A. in World Cultures and Languages to both improve and integrate the existing programs and to better reflect the revised curriculum content and the interdisciplinary perspective of all programs within the School. The Academic and Health Affairs Policy Committee
recommended to the full Board the approval of a Proposal to Revise and Rename the B.A. in Foreign Language to the B.A. in World Cultures and Languages, College of Humanities and Sciences.

A Proposal to Create the Department of Oral Health Promotion and Community Outreach, School of Dentistry, was presented. The mission of the proposed new Department of Oral Health Promotion and Community Outreach includes a commitment to socially responsible education, patient care, research, and the community while educating competent clinicians serving the needs of the public and improve the health and well-being of society. This organizational change will not impact academic programs, and there are no financial implications. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Create the Department of Oral Health Promotion and Community Outreach, School of Dentistry.

A Proposal to Reactivate the Division of Geriatric Medicine in the Department of Internal Medicine, School of Medicine was presented. The reestablishment of the Division will facilitate the continued successful growth specific to Geriatrics. Continuity of operations and efficiency will be sustained by sharing some administrative staff and existing work flows with General Medicine personnel. The new Division will help with increasing opportunities for recruitment of faculty and fellows. In addition, the Division will have 14 non-faculty positions associated with the MCV campus clinical practice and educational programs. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Reactivate the Division of Geriatric Medicine in the Department of Internal Medicine, School of Medicine.
A Proposal to Approve Policies on Other Sources of Academic Credit (AP, IB, Cambridge, etc.) was presented. The request is to approve policies regarding other sources of academic credit to include Advanced Placement Tests of the College Entrance Examination Board (AP), International Baccalaureate Diplomas (IB), Cambridge Advanced examinations (A/AS), College Level Examination Program (CLEP), Undergraduate Credit by Exam, and Military Service Credit (ACE, DANTES). The purpose of the request is to be in compliance with legislative statute that requires governing boards to implement policies that “grant undergraduate course credit to entering freshman students who have successfully taken one or more IB, AP, or A/AS examinations” and to anticipate further board approval of “other sources of academic credit.” The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Approve Policies on Other Sources of Academic Credit (AP, IB, Cambridge, etc.)

The following items were presented for information:

Faculty and Staff Excellence
   Faculty Representative Report
   Staff Representative Report

Quest Reports
   Recruiting and retaining talented and diverse students (Theme I. Goal IA)
   Report from the Honors College

Increase the Commercialization of Intellectual Property and University-based Technologies to Advance Innovation and Economic Development (Theme II, Goal IID)
   Report on Technology Commercialization and Entrepreneurship at VCU

Quest-Strategic Enrollment Management (2011-2012 University Initiative)
   Enrollment Report
   Overview on Graduation Rates

Report on the VCU Health System
Dr. Broaddus reported for the Audit and Compliance Committee. The Proposed Changes to the Policy on Creating and Maintaining Policies and Procedures was presented and discussed. On motion made and seconded, the Audit and Compliance Committee recommended to the full Board the approval of the Proposed Changes to the Policy on Creating and Maintaining Policies and Procedures.

Dr. Doswell reported for the External and Alumni Relations Committee. The following items were presented for information: a Report of the Vice President for Development and Alumni Relations; the Development Report (Metrics); the Alumni Report; the Government Relations Report; and the Public Relations and Marketing Communications Report.

Mr. Siegel reported for the Finance, Investment and Property Committee. The Refinancing of the Ackell Residence Center was presented. The purpose of the refinancing is to convey ownership interest in the Ackell Residence Center from VCUREF to the University in order to effectuate the previously approved bond refinancing of Ackell and authorize University officials to negotiate and execute a Housing Development and Facilities Purchase Agreement with the VCU Real Estate Foundation (VCUREF) to carry out such conveyance. On motion made and seconded, the Finance, Investment and Property Committee recommended to the full Board the approval of the Refinancing of the Ackell Residence Center.

The Approval and Notification Implementation Guidelines were presented. The Notification Implementation Guidelines will replace the existing Guidelines for certain categories of contracts and other documents that must be presented to the Board for either
approval or notification. After reviewing similar requirements at other educational institutions and desiring to present appropriate contractual matters to the Board of Visitors considering the size and scope of the financial operations of Virginia Commonwealth University, senior management is recommending elimination of certain requirements and increasing of certain dollar thresholds. On motion made and seconded, the Finance, Investment and Property Committee recommended to the full Board the approval of the Approval and Notification Implementation Guidelines.

The Architect/Engineer Selection for the University Master Plan was presented. The project is to update and revise the University’s facility master site plan last completed and approved by the Board of Visitors in 2004. The basis and foundation for the Master Site Plan update is the University’s strategic plan – *Quest for Distinction*. The goals of the plan are to develop campus facilities in response to *Quest for Distinction* and to ensure that both campuses develop as mature high-quality urban environments for education, research and patient care on an evolving plan that builds on past planning efforts. Implied in the process is the integration of VCU and VCU Health System planning and a unified campus vision. The planning process will engage the campus community in a participatory process which will establish consensus principles to guide future development. The Master Plan is proposed to be developed over a 15 month time line beginning in June 2011 and ending in September 2012 with a total budget of $573,339. The firm recommended is BCWH Architects with Ayers Saint Gross Architects. On motion made and seconded, the Finance, Investment and Property
Committee recommended to the full Board the approval of the Architect/Engineer Selection for the University Master Plan.

The following items were presented for information:

- Facilities Management Updates
  - University Master Plan
  - Athletics Strategic Plan
  - Capital Projects Status Report
- Cash, Debt and Investment Monitoring
- Annual Report on Debt Management
- Architect/Engineer Selection and Project Plans: School of Dentistry Tunnel Washer Replacement
- Notification of Contract Awards:
  - School of Dentistry Tunnel Washer Replacement
  - University Student Commons HVAC
- Budget Reports
  - Budget Request(s) to the Virginia Department of Planning and Budget Revenue and Expense Summary: 9/30/11
- Foundation Annual Reports
  - VCU Foundation
  - VCU Real Estate Foundation
  - VCU School of Engineering Foundation
  - VCU Alumni Association
  - MCV Alumni Association
- Virginia Commonwealth University Health System Financial Statement Summary

Mrs. Lambert reported for the Student Affairs Committee. The following items were presented for information:

- Student Engagement
  - Student Representative Report
    - The request to have 24-hour access to Cabell library was discussed. The Chair instructed the Provost to explore options for greater library access for students.
- Fall Activities
- Quest - Strategic Enrollment Management (2011-2012 University Initiative)
  - Overview on Graduation Rates
  - APR/Graduation Rates
Quest Report – Engage students, the alumni of tomorrow, in high impact academic and extra-curricular experiences that expand learning, promote civil discourse, and engage students in self-reflection and creative expression (Theme I. Goal IC)

Service Learning
ASPiRE Living-Learning Community Program

On motion made and seconded, the following Consent Agenda Actions were approved:

Board of Visitors
Minutes of a Meeting held August 25, 2011
Minutes of a Meeting held September 19, 2011
Presidential Evaluation Policy, as amended

Academic and Health Affairs Policy Committee
Minutes of a Meeting held August 24, 2011
Proposal to Establish a Spin-off Ph.D. Degree Program in Mechanical and Nuclear Engineering, School of Engineering
Proposal to Revise and Rename the B.A. in Foreign Language to the B.A. in World Cultures and Languages, College of Humanities and Sciences
Proposal to Create the Department of Oral Health Promotion and Community Outreach, School of Dentistry
Proposal to Reactivate the Division of Geriatric Medicine in the Department of Internal Medicine, School of Medicine
Proposal to Approve Policies on Other Sources of Academic Credit (AP, IB, Cambridge, etc.)

Audit and Compliance Committee
Minutes of a Meeting held August 24, 2011
Proposed Changes – Policy on Creating and Maintaining Policies and Procedures

Executive Committee
Minutes of a Meeting held August 25, 2011
Minutes of a Meeting held September 20, 2011

External and Alumni Relations Committee
Minutes of a Meeting held August 24, 2011

Finance, Investment and Property Committee
Minutes of a Meeting held August 24, 2011
Refinancing of the Ackell Residence Center
Approval and Notification Implementation Guidelines
Architect/Engineer Selection: University Master Plan

Presidential Evaluation Committee
Minutes of a Meeting held August 24, 2011

Student Affairs, Athletics and International Programs Committee
Minutes of a Meeting held August 24, 2011
The Rector appointed the following members of the Board to serve on the 
Nominating Committee for Rector: Dr. Broaddus (Chair), Dr. Dave, Mr. Ginther, Mr. 
McCandlish, Mr. McMurtrie, Dr. Perkinson, Mr. Royall, Mr. Siegel and Ms. Stone. Mr. 
Snead will serve as an ex-officio member.

On motion made and seconded, the Board convened into closed session to discuss 
certain personnel matters and matters relating to the appointment, promotion, 
performance and salaries of identifiable employees and faculty of VCU, including the 
Faculty Appointments and Changes in Status and other Personnel Actions, and to discuss 
the evaluation of the performance of departments or schools of VCU where such 
evaluations necessarily involve discussion of the performance of specific individuals 
including Audit Reports of individually identified departments and/or schools; to discuss 
or consider the investment of public funds where competition or bargaining is involved, 
where, if made public initially, the financial interest of the university would be adversely 
affected; and to consult with legal counsel and receive briefings from staff members 
regarding certain legal matters and actual or probable litigation where such consultation 
or briefings in open session would adversely affect the negotiating or litigating position 
of VCU; and to discuss matters relating to gifts, bequests, fund-raising activities, and 
grants and contracts for services or work to be performed by the institution including 
consideration of the Named Funds Report and an update on the development activities, as 
authorized by Section 2.2-3711 A(1), A (6), A(7), A(8) of the Virginia Freedom of 
Information Act.
Following closed session, on motion made and seconded, the following resolution was approved by roll call vote:

Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the Board of Visitors of Virginia Commonwealth University.

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<tr>
<th>Roll Call Vote</th>
<th>Ayes</th>
<th>Nays</th>
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<tbody>
<tr>
<td>Mr. Thomas G. Snead, Jr.</td>
<td>X</td>
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<tr>
<td>Dr. J. Alfred Broaddus, Jr.</td>
<td>X</td>
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<td>Dr. Kamlesh N. Dave</td>
<td>X</td>
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<td>Dr. John C. Doswell II</td>
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<td>Mr. Thomas F. Farrell II</td>
<td>Absent</td>
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<tr>
<td>Mr. William M. Ginther</td>
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<td>Mr. Brian K. Jackson</td>
<td>Absent</td>
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<td>Mrs. Kay Coles James</td>
<td>Absent</td>
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<td>Ms. Lillian L. Lambert</td>
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<td>Mr. Thomas W. McCandlish</td>
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<td>Mr. Alexander B. McMurry, Jr.</td>
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<td>Dr. W. Baxter Perkinson, Jr.</td>
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<tr>
<td>Mr. William A. Royall, Jr.</td>
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<tr>
<td>Mr. Sudhakar V. Shenoy</td>
<td>Absent</td>
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<tr>
<td>Mr. Stuart C. Siegel</td>
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<tr>
<td>Ms. Jacquelyn E. Stone</td>
<td>X</td>
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Vote:

Ayes: 12
Nays: 0

ABSENT DURING MEETING: 4
ABSENT DURING VOTING: 4

On motion made and seconded, the Board approved the following items:

- Accepted the Report of the President;
- Approved the Named Funds Report;
- Approved the Faculty Appointments and Changes in Status and Other Personnel Actions;
• Approved the Resolution Regarding Management of Glasgow Trusts; and
• Accepted the Closed Session Committee Reports

The meeting was adjourned at 3:15 p.m.